

Press Release
No.: 48 - PR/BHL/2017
Dhaka, April 16, 2018

Subject: New Honda Exclusive Authorized Dealer Showroom Opening at Fatikchari.

Bangladesh Honda Pvt. Ltd. opened a new showroom in Khagrachari Road, Bibirhat, Fatikchari, Chattogram on April 16, 2018 under the dealership of **AL BORAK HONDA CENTER**. The showroom is new and will help the people of Fatikchari to get Honda all model bikes, service and spare parts from this showroom.

“In Bangladesh, it is also our aim to be number 1 position by providing the product with the excellent fuel economy, good design and reliability and 3S service by our dealers. It is our wish that **AL BORAK HONDA CENTER** will be No.1 dealer in Fatikchari area by providing the outstanding services which exceeding customer expectation and we BHL will extend our every effort to realize such wish.” said Yuichiro Ishii, MD & CEO of Bangladesh Honda Private Ltd.

Following high official also attend the opening ceremony:

1. MR. Ismail Bhuiyan, Head of Sales
2. Faridul Alam, Owner of **AL BORAK HONDA CENTER**

Showroom Address:

AL BORAK HONDA CENTER
Khagrachari Road, Bibirhat, Fatikchari,
Chattogram
Cell: 01815-681497
Email:alborak.hc@gmail.com

